



Invested in the mission of Cross City Church, Chris Muckleroy joined the church in 2006. He has helped to continue the legacy of the church and in 2019 began serving as the finance and administration executive pastor.

## New Platform

In the early 2000's, Cross City Church began their online giving and in 2022, under Chris' leadership, they narrowed their focus on stewardship and how to be thoughtful of every dollar.

There were two things that Chris liked most about the Ministry Brands giving software. First, he believed it had the best stewardship experience compared to other software. Second, the user experience was easy to use and fit their unique needs

Through the software, giving was simple, easy, and more user-friendly.

### KEY BENEFITS

- Increased stewardship, better donor experience
- Lower Processing Fees
- Hands On Customer Support



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## Making The Change

One of the benefits Chris discovered was being able to demo the software before he purchased it. This allowed him to experience firsthand the process of making a transaction and learn about the program. Chris also worked closely with the support team to ensure that all the needs of Cross City Church were met.

## Sharing The Vision

As the church began to communicate directly with its members about the new software, conversations of stewardship naturally started to happen. Chris and his team can now send communication that shares what the church is doing, why they are doing it, and how the congregation can help.

By communicating the purpose in this way, they have increased awareness among their congregation and created excitement about the true impact the congregation can make.

Learn more and schedule a free demo.

[Learn more](#)

*"Your team worked tirelessly and we were all very much appreciative of the effort they put together." – Chris Muckleroy*